



WINGnovators

the innovative consultancy

- economic efficient
- innovative
- sustainable
- holistic

Table of contents:

- About us
- What distinguishes us from other consulting firms
- Core competencies
- Services
 - Innovative individual consulting
 - Online consulting tools

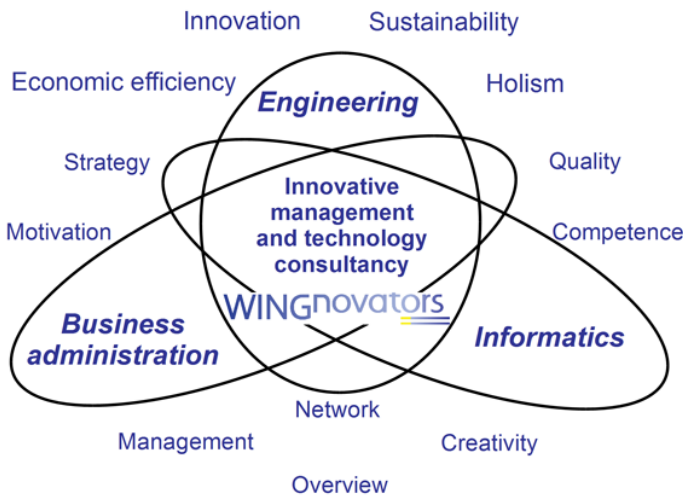


About us

WINGnovators is an innovative consulting company with core competencies at the interface between business and technology. With our interdisciplinary team we help customers create lasting value. Our aim is to support clients in partnership over a long period of time.

We offer a *novel kind of personal consulting* in order to support our customers *innovatively* and *long term*

- We want to be measured by the results
- We take over responsibility
- We don't just work out and present concepts but accompany our customers through implementation (if desired)





Fundamentals of our work are economic efficiency, innovation, sustainability and holism:

Economic efficiency

We want to help the customer to achieve its goals maximally with as little investment as possible in the shortest possible time.

Innovation

Expertise, creativity, motivation, interest in diverse disciplines are the basis of our innovative products and services.

WINGnovators is constantly seeking to develop progressively and to find new solutions to problems.

Sustainability

WINGnovators wants sustainable value creation for its customers. Short-term thinking should always be avoided.

Sustainability, social responsibility, justice towards future generations and protection of the environment are the cornerstones of our actions.

Holism

WINGnovators thinks outside the lines and beyond borders. In our projects we always look at the company as a whole with all its interfaces to the outside world. Suboptimal "isolated applications" are avoided.



What distinguishes us from other consulting firms:

Our consultants have expertise in both technical, information technology and business management:

- Each consultant has extensive cross-disciplinary knowledge
- We combine business administration, technical, and IT-competence
- We mediate between different departments
- We retain the overview and think holistically
- We don't just work out and present concepts but accompany our customers through implementation (if desired)
- Our aim is to let customers pay only for real achievements
- If we don't have enough expertise in a special subject, then we can fall back on a network of competent partners
- Our business relations lead to mutual benefit
- We want to convince through quality
- We take responsibility
- Potential customers can convince themselves of our achievement potential beforehand by our free online consulting tools:



Core competencies

Our core competence is *interdisciplinary consulting of companies at the interface between technology and business*. We concentrate on small and medium-sized enterprises (SMEs).

Our special commitment is devoted to start-up and young entrepreneur consulting. We offer them special conditions.

Furthermore, we offer consultancy services for public and social institutions.



Services

Innovative individual consulting

Economic consultancy focus:

- Strategic consulting
- Management consulting
- Organizational consulting and planning
- Corporate development
- Business valuation
- Cost management
- Economy consulting
- Purchasing management
- Marketing consulting
- Customer relationship management
- Human resource management

Technical consultancy focus:

- Quality management
- Technology consulting, research and development
- Material flow optimization
- Supply chain management



Consulting at the interface between business and technology:

- Interim management
- Business process optimization
- Outsourcing consulting
- Educational consulting for companies
- Knowledge and time management
- Learning techniques

Internet Services

- Web site creation
- Homepage maintenance
- Search engine optimization (SEO)



Online consulting tools:

Convince yourself of our capabilities through our online consultancy tools – **free of charge**, without registration, anonymized:

Financial statement analysis

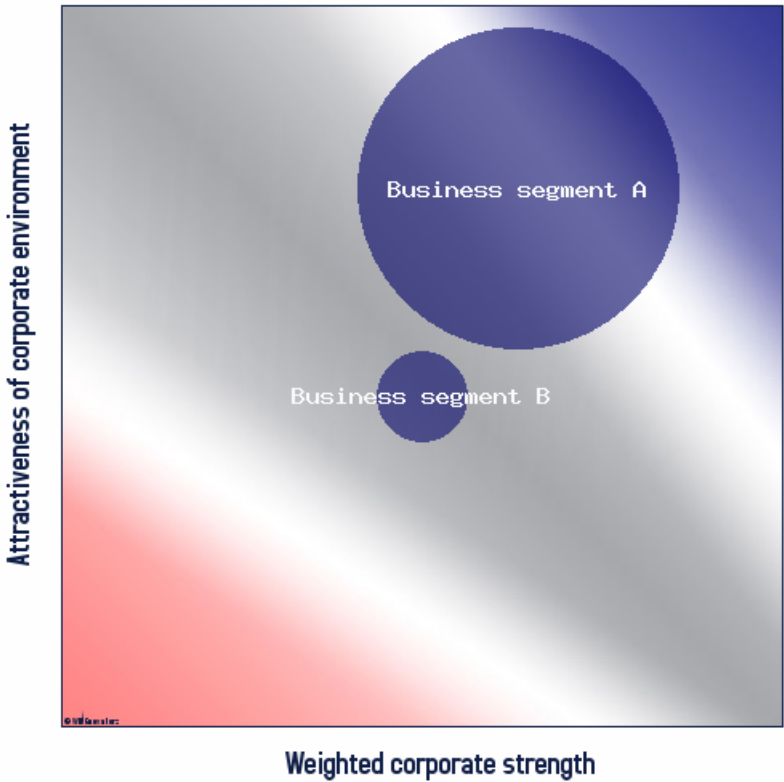
This tool analyzes financial statements and provides you with branch-related suggestions for improvement.

Note: This tool is currently only available in German



Strategic analysis

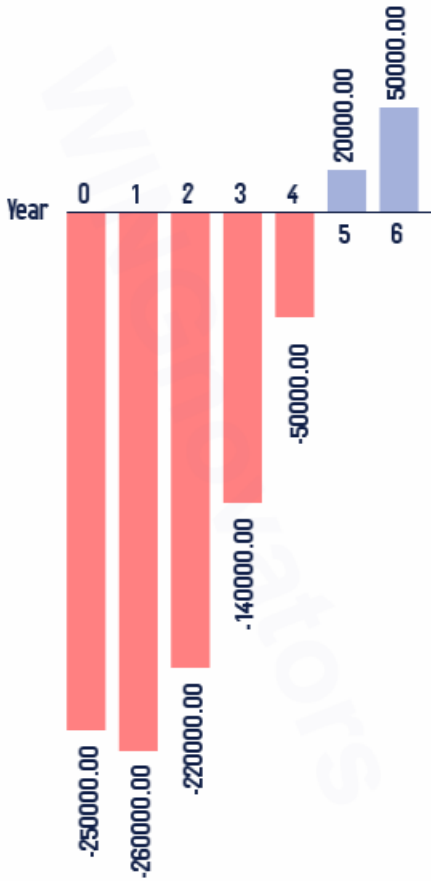
Do you want to know how your business segments and products perform compared to your competitors? This flexible, customizable tool takes into account both environmental influences and internal company circumstances.





Investment calculator

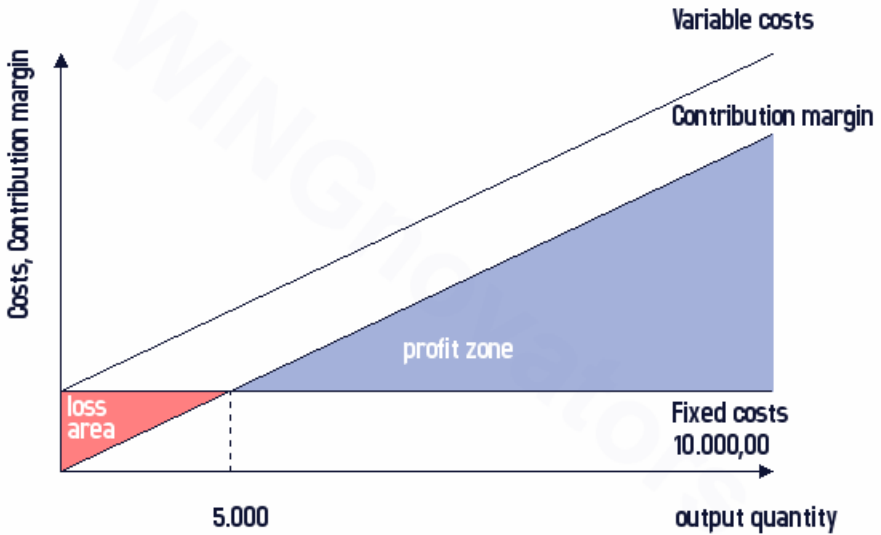
Which investment is more advantageous? Will I reach early enough adequate returns? The investment calculator will help you make the right decisions!





Breakeven analysis

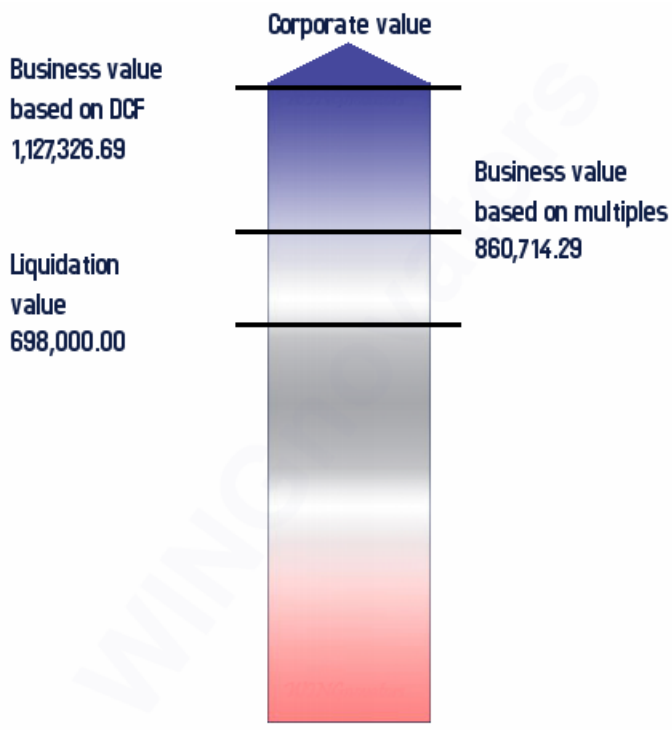
How many products do I need to sell to go into the black?





Business valuation

How much is my company worth? The enterprise value calculation provides you with answers!



© WINGnovators

**Advantages of our online consulting tools:**

- + Highly user-friendly
- + Applicable without previous knowledge
- + Meaningful results with graphical support
- + Printer-friendly edition available in PDF format
- + No need to install software
- + No registration required
- + Anonymized usage possible
- + Immediate Results
- + All analysis are free of charge

If you're wondering why we offer all this for free:

Our free online business advice is meant to give an insight into our achievement potential.

Additionally we want to offer help to students, employees, entrepreneurs developed from practice.



Do you have any questions about our company, our online tools or our consulting services? Do you have any suggestions, requests, criticism or praise? Don't hesitate to contact us:

WINGnovators UG (haftungsbeschränkt)

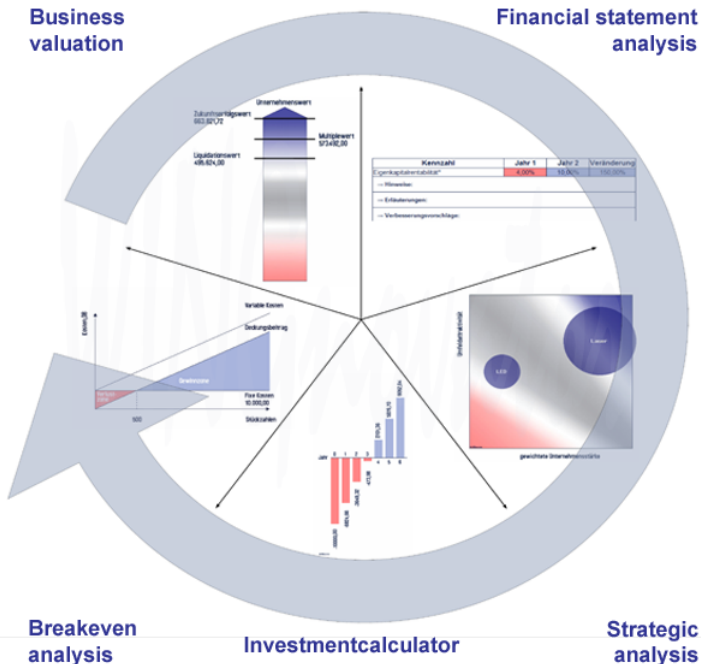
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